

Privacy Policy

I.

Basic provision

1. The personal data controller referred to in Article 4 (7) of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of individuals with regard to the processing of personal data and on the free movement of such data (hereinafter referred to as **GDPR**) is ZAN-AROMI, spol. s r.o, s ID 60741139 with registered office at Turisticka 8/7, 62100, Brno, Czech Republic (hereinafter referred to as the "**Administrator**").
2. The contact information of the trustee:
address: Turisticka 8/7, 62100, Brno, Czech Republic
email: info@zanaromi.com
phone: +420 541 227 04
3. Personal data means any information about an identified or identifiable natural person; an identifiable natural person is a natural person that can be identified directly or indirectly, in particular by reference to a particular identifier such as name, identification number, location data, network identifier or one or more specific physical, physiological, genetic, psychological, economic, the social identity of this individual.
4. The administrator did not appoint a Data Protection Officer.

II.

Sources and categories of processed personal data

1. The administrator processes the personal data you have provided to him / her, or the personal information that the administrator has received on the basis of your order.
2. The administrator handles your identification, contact details and data necessary for performance of the contract.

III.

Legitimate reason and purpose of processing personal data

1. The legitimate reason for the processing of personal data is
 - performance of the contract between you and the trustee under Article 6 (1) b) GDPR,
 - the legitimate interest of the controller in providing direct marketing (in particular for sending business messages and newsletters) under Article 6 (1) f) GDPR,
 - Your consent to processing for the purpose of providing direct marketing (in particular for sending business messages and newsletters) pursuant to Article 6 (1) a) GDPR in conjunction with Section 7 (2) of Act No. 480/2004 Coll., on Certain Information Society Services in the Event of Non-Order of Goods or Services.
 - The purpose of processing personal information is
 - arranging your order and exercising the rights and obligations arising from the contractual relationship between you and the trustee; (personal name, address, contact), the provision of personal data is a necessary requirement for the conclusion and performance of the contract, without the provision of personal data it is not possible to conclude the contract or to fulfill it by the administrator,

- sending business messages and doing other marketing activities.
- Administrators make automatic, individual decision-making within the meaning of Article 22 of the GDPR. You have provided your processing with such processing agreement.

IV.

Retention time of data

1. The administrator keeps personal data
 - for the time necessary to exercise the rights and obligations arising from the contractual relationship between you and the trustee and the exercise of the claims under these contractual relationships (for 15 years from the termination of the contractual relationship).
 - until consent to the processing of personal data for marketing purposes is revoked, for a maximum of 20 years if personal data are processed on the basis of consent
2. At the end of the retention period, the administrator will erase personal information.

V.

Recipients of personal data (subcontractors)

- The recipients of personal data are persons
 - Contributing to the supply of goods / services / making payments on the basis of a contract,
 - Providing e-shop services and other services related to the operation of e-shop,
 - providing marketing services.
1. An administrator intends to transfer personal data to a third country (non-EU country) or an international organization. The recipients of personal data in third countries are providers of mailing services / cloud services.

VI.

Your rights

1. Under the terms of the GDPR you have
 - the right to access your personal data under Article 15 of the GDPR,
 - the right to correct personal data pursuant to Article 16 of the GDPR, or the restriction of processing under Article 18 GDPR.
 - the right to delete personal data under Article 17 of the GDPR.
 - the right to object to processing under Article 21 of the GDPR and
 - the right to data portability under Article 20 GDPR.
 - the right to withdraw consent to processing in writing or electronically to the address or email of the administrator referred to in Article III of these Terms.
 - You also have the right to file a complaint with the Personal Data Protection Office if you believe your privacy has been violated.

VII.

Security conditions of Privacy and Policy

1. The Administrator declares that he has taken all appropriate technical and organizational measures to safeguard personal data.

2. The Administrator has taken technical measures to secure storage and personal data repositories in paper form, in particular passwords, encryption, backups and anti-virus programs.
3. The Administrator declares that personal data are only accessible to persons authorized by him / her.

VIII.

Final Provisions

1. By sending an order from the online order form, you acknowledge that you are familiar with the privacy policy and that you accept it in its entirety.
2. You agree with these terms by ticking the consent via the online form. By confirming your consent, you acknowledge that you are aware of the privacy policy and that you accept it in its entirety.
3. The administrator is entitled to change these terms. A new version of the privacy policy will be published on your website, and will send you a new version of these terms and conditions to your e-mail address that you have provided to your administrator.

These terms come into effect on May 25, 2018.